



Since 2007, I have worked hard for the City of Kingsland's DDA to bring improvements to downtown's Royal District. Sometimes this requires that I dress like a pirate or come in and work on holidays, but I do it because downtown Kingsland matters to me. That's why it warms my heart when people say "Downtown Kingsland has improved in recent years". These improvements happen over time, and they are only possible with your support.

I know you have many requests for your marketing dollars, but please keep the Kingsland DDA in mind and, if at all possible, support us in 2012. We have the following opportunities:

- Sponsor Logos on Car Show T-shirts Cost: \$150
- Sponsor Logos on Downtown Lamp Post Banners Cost: \$250

Unlike many organizations who are vying for your marketing dollars, the sponsorship money we receive is reinvested right here, in downtown Kingsland. We help fund projects like the Kingsland Veterans Memorial Park, Royal District Mural Series, Façade Improvement Grant, and the Kingsland Depot. We also help local downtown charities such as Habitat for Humanity and Justin's Miracle Field.

It is my pleasure and privilege to serve downtown Kingsland and, with your support, I look forward to the positive impact we will make. Working together, we can continue to revitalize the heart of our city and improve the quality of life for our residents and those who visit our charming downtown.

Thank you in advance for your time and consideration and most of all your continued support!

Best regards,

*Trish Jared*

Executive Director

Kingsland DDA/City of Kingsland